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thepurplebook baby: the definitive guide to exceptional online baby and maternity shopping, 2006 edition

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The bible of online shopping guides, newly tailored for the pint-sized crowd.

For expectant mothers and parents of small children, it's imperative to be efficient when shopping online. But with tens of thousands of websites dedicated to maternity and baby products alone (and new ones appearing every day), the web can often seem a bit *too* worldwide. Thepurpleguide brand books are critically acclaimed for their thorough, user-friendly approach, and this baby-specific edition is no exception. The editors have scoured the Internet for the best products suited for pregnant women, infants and toddlers, and they tell parents exactly what they will need and where they can get it. The easily identifiable icons allow shoppers to immediately gauge the price, shipping options, gift availability and specific audience for each site. Entries are complete with user reviews and insider tips, and the book's alphabetic organization and thorough set of cross-referenced indexes makes it easy to quickly find exactly what you are looking for.

An invaluable resource that helps parents navigate the internet, picking up everything from birth announcements to booster seats along the way.