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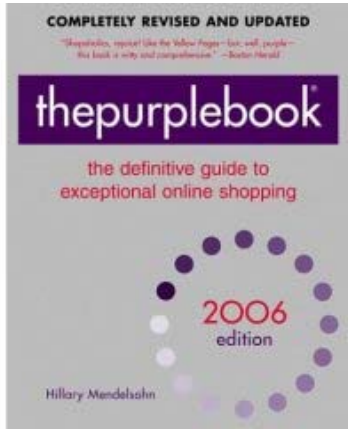
# The Daily Stroll.....

January 9, 2006

## The Shop-A-Holic's Bible

You know what you like but sometimes you don't know exactly where to get it. You feel like you know what is out there but do you really? Do you really know all of the nooks and crannies of the web shopping underworld?

Hillary Mendelsohn has spent years scouring the web, comparing, writing, compiling, and most of all shopping. Lucky her. We in the fashion know-it-all world have come to rely on her to make sure that we don't miss out on a good boutique or service. Mendelsohn is the author of [thepurplebook](#), an un-intimidating guide to shopping the web. In it's third edition the book just keeps getting bigger and better.



Have fun putting X's to mark spots that you want to visit, or fold over pages to mark "been there, bought that". Grab your 2006 edition of thepurplebook at Amazon.com or your local book shop today. **NEWSFLASH:** Keep your eyes peeled for **thepurplebook baby** hitting shelves this Spring! You heard it here first!

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